

# OUR BEST IS MADE OF **YOURS**

*Saputo*

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## **BRAND MANAGER – CATHEDRAL CITY SLICED, GRATED & SNACKING**

Weybridge

Full Time, Permanent, Hybrid Working

### **YOU'LL MAKE CONTRIBUTIONS THAT MATTER BY...**

- Managing Cathedral City's Sliced, Grated and Snacking portfolio.
- Developing and executing annual brand plans across Cathedral City managing the P&L, including A&P spend.
- Having a deep understanding of consumers and shoppers to discover insights and turn them into ideas and growth opportunities.
- Developing NPD, alongside the Innovation Team, from identification of insights through to launch in market.
- Regularly monitoring internal and external performance against KPIs, suggesting remedial actions where necessary to get back to plan. Regular monitoring of competitor activity.

### **YOU'RE BEST SUITED FOR THE ROLE IF YOU ARE...**

- Able to demonstrate previous marketing experience, preferably in the FMCG industry but open to other industries with B2C experience.
- Educated to degree level or have a relevant marketing qualification.
- Experienced in building and delivering annual marketing brand plans and presenting them internally and to customers.
- Able to demonstrate an excellent understanding of the drivers of profitability and enjoy analysing data to uncover insights and opportunities.
- Strong at influencing others and have experience leading cross functional teams and influencing stakeholders at all levels across the business.
- Able to demonstrate good presentation skills with ability to fluently and clearly present plans and recommendations. Able to tell a story and bring people on the journey with you.
- Able to work autonomously, as well as part of a team, and show passion, drive and creativity.

### **WE SUPPORT AND CARE FOR OUR EMPLOYEES BY PROVIDING YOU WITH...**

- Bonus scheme paid quarterly
- Car Allowance
- Long service recognised every 5 years
- Generous employer pension contributions and Life Assurance
- Health Cash Plan - claim money back up to a set limit of c.£700 per annum on essential healthcare
- Free, onsite parking and shuttle bus from Weybridge train station to office
- Discounted branded products and subsidised staff restaurant
- 25 Holidays + 8 bank holidays

**We support employment equity. Saputo strives to embed diversity and inclusion in its operations and invites candidates from all horizons to join our team.**

Please email [recruitment@saputo.com](mailto:recruitment@saputo.com) for more information.

**Closing Date: Wednesday 8<sup>th</sup> April 2022. Applications received after this date may not be able to be considered.**

*Agencies - Thank you for your interest in working with Saputo Dairy UK. We have a PSL who will be supporting us if needed. We do not pay fees or acknowledge any CV's supplied to Saputo Dairy UK unless you have been briefed on the role by a member of the Talent Acquisition Team.*